

## INDUSTRY CONNECT

### Connecting Contractors & Students to Technology

#### Frequently Asked Questions



#### **Q: WHAT IS INDUSTRY CONNECT?**

**A:** ELECTRI International is working with various industry partners to showcase construction technology to our chapters and contractors through a new initiative - Industry Connect. This interactive in-person event is designed to give our contractors a hands-on learning opportunity with the latest-and-greatest tech in the industry.

Industry Connect is also a platform for contractors to meet educators, school counselors, and talented students in their local area. By partnering with local schools, contractors and students alike can learn about and experience the tech together!



#### **Q: HOW DOES THIS EVENT WORK?**

**A:** Each Industry Connect event includes a hands-on demonstration that offers attendees the opportunity to experiment with new technology and learn about workflow solutions that can impact bottom-line performance and keep companies on the cutting edge.



#### **Q: WHO ATTENDS THIS EVENT?**

**A:** We invite contractors to bring team members who are involved in the workflow process. We also encourage NECA Chapters to connect with local schools to invite faculty and students to the event.

ELECTRI's Director, Future Workforce Development - Anna Trapane and Director, Construction Technology - Jared Christman will lead contractors and students through the interactive experience.



#### **Q: HOW DOES THIS INITIATIVE SUPPORT FUTURE WORKFORCE DEVELOPMENT?**

**A:** Technology is an essential part of every student's daily life. This platform creates opportunities for contractors and students to explore technology together and build professional relationships. These students could be future interns or new hires for your company!

During the event, students will interact with contractors to learn about different career paths and positions in the EC industry as well as have conversations about how technology is used on projects. In addition to students, key members of the school community will be invited to attend so they can better understand the value of bringing industry tech into the classroom and promote these career options to students.



#### **LEARN MORE**

**ELECTRI and your local NECA Chapter are collaborating on Industry Connect!**

For more details, reach out to your local NECA Chapter or connect directly with Anna Trapane (Anna.Trapane@ELECTRI.org or 202.449.9657).