

**ELECTRI Council Meeting**  
**July 12<sup>th</sup> – 13<sup>th</sup>, 2021**

The Grand America Hotel  
Salt Lake City, UT

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# **ELECTRI** **INTERNATIONAL**

Research and Education for the Electrical Construction Industry

July 1, 2021

Dear ELECTRI Council,

Welcome to the Grand American and our first in-person meeting since January 2020.

ELECTRI never stopped during the pandemic – thanks to all of you who continued to support our committees, task force efforts, interviews for Think Like A Leader, and so many more initiatives throughout these 18 long months. When we asked for your help and your advice, you were there for us and I hope we were there for you as well.

Today and tomorrow, we continue with our primary focus – make the EC industry better for everyone. We have some key conversations that will take place during the Council meeting and we also have the opportunity to visit one of the most successful electrical construction ventures at Cache Valley Electric. We will be making decisions on this crop of Early Career Award projects and bringing you updates on progress we are making to streamline all of our programs and projects.

So, we welcome you with open arms – or maybe just an elbow bump. We are here. We made it through the darkest days. We are ready, not to get “back to” anything but to move ahead with new ideas, new people, and a renewed belief in one of America’s most important industries.

We’re here to hear you.



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**ELECTRI July Council Meeting**

**July 12-13, 2021**

**Salt Lake City, UT**

**Monday, July 12**

**Pre-Council Meetings – *by invitation only***

- 9:00 – 11:00 AM      Joint meeting: Program Review Committee, the Development and Engagement Committee, and the Talent Initiative Committee. Breakfast will be available at 8:30 AM in the **Savoy**.
- 11:30 – 12:30 PM      Board of Trustees meeting. Lunch provided in the **Oak Room**

**General Session – Grand Salon**

- 1:00 – 1:15 PM      Welcome: Michael Parkes - ELECTRI Council Chair & Josh Bone – ELECTRI Executive Director
- 1:15 – 1:30 PM      Industry Update: David Long, NECA CEO
- 1:30 – 2:30 PM      Best Practices in Joint Ventures – Shared Lessons from Your Peers.  
Josh Bone, Moderator  
Panelists:  
    John Axelson – President/CEO, Hunt Electric Corporation  
    Jerry Hayes - President/CEO, United Electric Company, Inc.  
    Mark Mazur – President, MJM Electric, Inc.  
    Todd Mikec – CEO, Lighthouse Electric Company, Inc.
- 2:30 – 3:30 PM      *What does it mean to work on your business, not in it?*  
Karalynn Cromeens, Managing Partner, The Cromeens Law Firm, author of [Quit Getting Screwed: Understanding and Negotiating Subcontracts](#), and founder of The Subcontractor Institute.
- 3:30 – 4:00 PM      Refreshment Break
- 4:00 – 4:25 PM      *Cultivating an Innovative Mindset*  
Tauhira Ali, NECA Executive Director of Industry Innovation
- 4:25 – 4:50 PM      Research Presentations - 2020 Early Career Award (ECA) Winners
1. *Examining a Latent Side-Effect of Electrical Safety Interventions among T&D Line Workers*, Sogand Hasanzadeh, Purdue University
  2. *Allocating and Leveraging BIM Efforts for Electrical Contractors*, Hala Nassereddine, University of Kentucky – Video Presentation

4:50 – 5:15 PM	Review Early Career Awards videos. Josh Bone will lead a discussion on the four finalists.
5:15 – 5:20 PM	<i>LIVE Poll Everywhere</i> - Questions to Council
5:20 PM	Adjourn
6:00 – 7:30 PM	Welcome Reception – Center Courtyard Drinks and hors d'oeuvres will be served

Please make individual dinner arrangements.

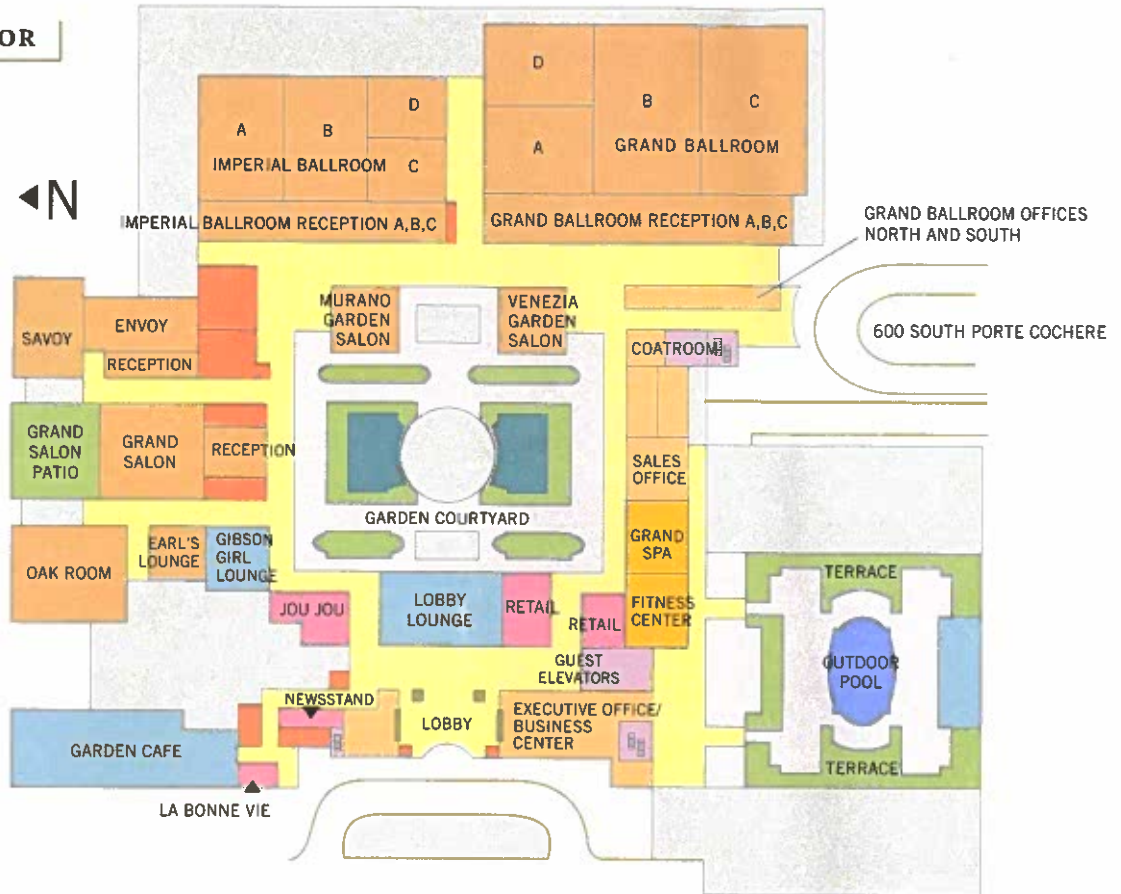
**Tuesday, July 13, 2021**

7:00 – 8:00 AM	Council Buffet Breakfast – Grand Salon Patio
8:00 – 8:10 AM	Announcement of ECA voting and winners. Michael Parkes and Josh Bone
8:10 – 8:25 AM	Committee updates. Michael Parkes
8:25 – 9:00 AM	<i>We're not your Traditional Electrical Contractor</i> Nate Wickizer, President, Cache Valley Electric
9:00 – 9:30 AM	Buses to Cache Valley Electric at 600 South Lot by the hotel. You should exit in the back of the hotel by the Grand Ballroom. Buses will leave at 9:30 AM sharp. <b><i>You must be registered for the tour to attend.</i></b>
9:30 – 11:30 AM	Cache Valley Tour
11:30 – 12:00 PM	Buses will return to the Grand America Hotel
12:00 PM	Council meeting adjourns

# CONFERENCE FACILITIES

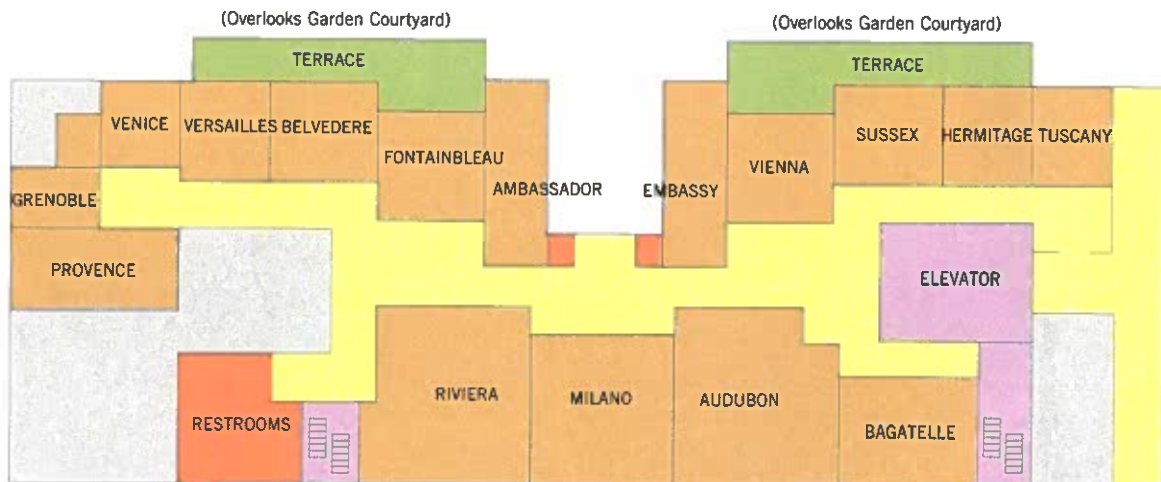
## HOTEL MAP

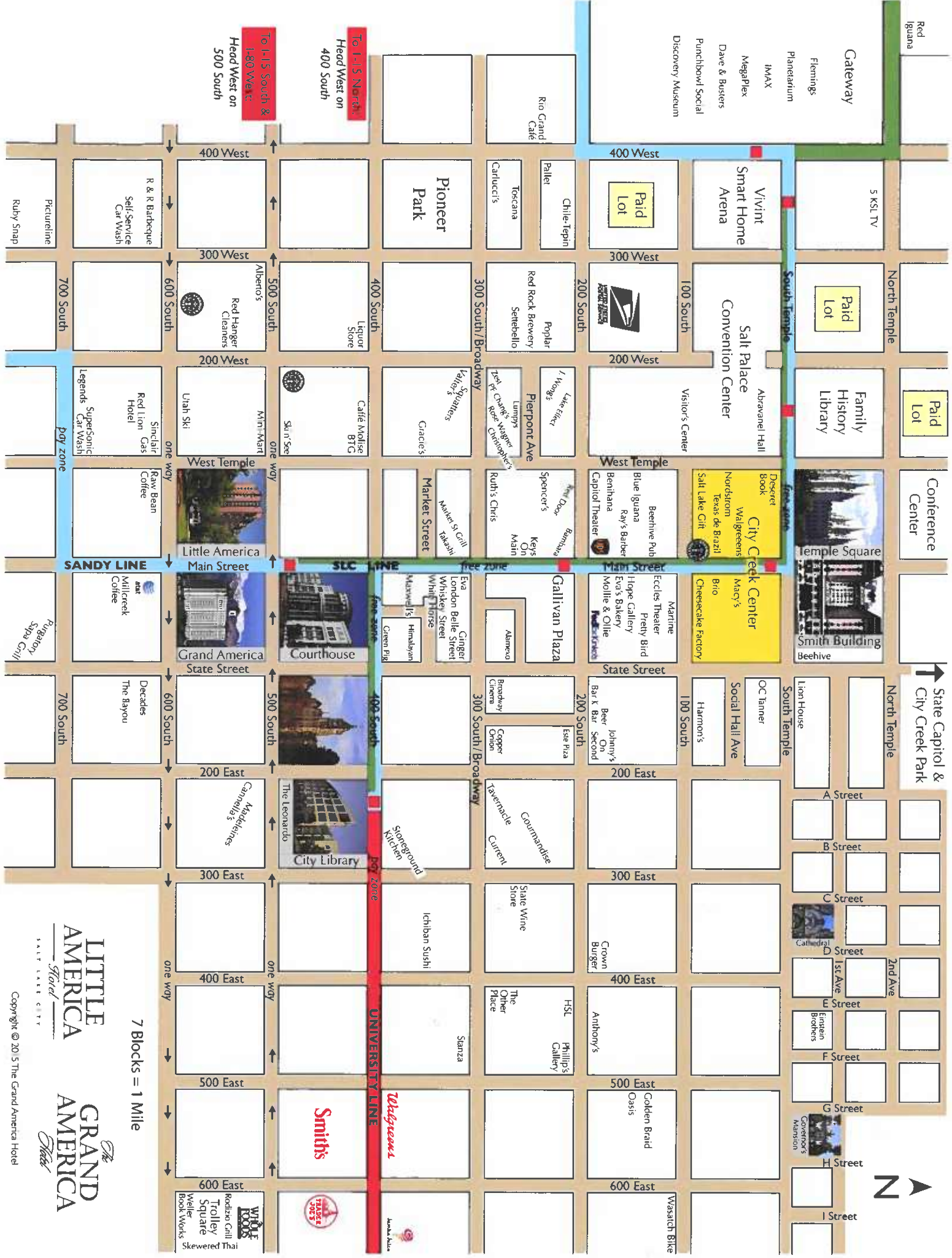
### FIRST FLOOR



- Meeting Rooms
- Dining Areas
- Spa Areas
- Retail Shops
- Lobby Areas
- Restrooms & Phones
- Terrace & Gardens
- Elevators & Stairs
- Hotel Offices

### THIRD FLOOR





LITTLE  
AMERICA  
—Store—  
SALT LAKE CITY

7 Blocks = 1 Mile

Little  
GRAND  
AMERICA  
—Store—  
SALT LAKE CITY



**MEET THE SPEAKERS**



contractors across the country.

**Karalynn Cromeen** - Published author, award-winning lawyer, devoted leader, and seasoned managing partner of The Cromeens Law Firm, Karalynn Cromeens is sparking change in the construction industry with the results-oriented, economical, and individualized representation she and her firm offer. This year, Karalynn has published [\*Quit Getting Screwed, Understanding and Negotiating the Subcontract\*](#), developed a FREE educative platform intended to teach subcontractors all they need to know about their contracts, featuring 80+ customizable templates, forms, and legal documents for use by contractors ([The Subcontractor Institute](#)), and premiered the [Quit Getting Screwed Podcast](#) to make cost-free industry insight available to



**Nathan Wickizer** – When Nate Wickizer joined Cache Valley Electric in 1997, he quickly became involved in a number of projects, including EEO compliance, human resources, marketing, and loss control. Serving as the company’s safety director, he transformed and modernized CVE’s safety program. He brought increased focus and resources to safety efforts and created an industry-leading program. Nate was named CVE’s Chief Operating Officer in 2001 and helped guide the company through a period of growth and strategic expansion. In 2019, he was named CVE’s president. In this role, he mentors division managers and company leaders, develops effective structure and organization, sets strategic priorities and targets, streamlines and updates processes to meet the needs of a rapidly growing company, and recruits the right personnel. He focuses on fostering key relationships with customers, contractors, vendors and strategic partners. Nate’s experience has been put to use on numerous industry boards and committees. In addition, he is extensively involved in philanthropic efforts throughout the community. One of Nate’s primary initiatives has been to identify new technologies and services that complement CVE’s 106-year “tradition of excellence”. Under his leadership, CVE has added multiple new departments and divisions to expand the company’s slate of expertise.



**Tauhira Ali** - A highly skilled technology strategist with more than 16 years of R&D and product design experience, Tauhira is now NECA’s Executive Director of Industry Innovation. One of her strengths is her ability to gather insights from end users, industry experts, and tech providers and transform the findings into delivering awareness, education, and implementation strategies. Her work empowers the construction community to work strategically to leverage technical innovations and industry trends to overdrive process, productivity, and market share.



**John Axelson** – In 1988, John ventured into the electrical industry by working for a consulting engineering firm while on winter break from college. In 1997, he made the career change into electrical contracting, working for a variety of ECs ranging from a smaller family-owned business, to his own, to the largest signatory contractor in the State of Minnesota. In 2008, John joined Hunt Electric in Bloomington, MN and was named Hunt's President/CEO in 2019. He has several years of experience managing partner projects around the country. While Hunt does not do "Joint Venture" in its legal regard, its projects that require travel have a partner agreement that allows for a true team approach.



**Jerry Hayes** - A fifth-generation Georgian, Jerry started United Electric (UECO) in 1986 and has grown the company to 100 employees as he continues to work toward his goal of making UECO the best company of its size in Georgia. Jerry currently holds Electrical and Low Voltage Contractors licenses in Georgia and Alabama. He is a member of The Greater Atlanta Electric League and serves on the Georgia State Licensing Board. Jerry has chaired the ELECTRI Council and NECA District 3 Political Leadership Council. Over his long career, he has been a member of many committees for the Atlanta Electrical Contractors Association and has served as both President and Governor of AECA. Jerry's service to the industry was acknowledged with ELECTRI's prestigious Wendt Award and his selection as a Fellow of the Academy of Electrical Contracting. Now joining him in his business efforts are his children, CFO Jennifer Woods and VP Matthew Hayes.



**Mark Mazur** - Owner of MJM Electric, Inc., Mark has been in the electrical construction industry since he completed his Local 915 apprenticeship in 1985. He believes strongly in the value of the apprenticeship approach and spent several years teaching in the program and serving on the apprenticeship committee. Since 2009, Mark serves the industry as president of NECA's Florida West Coast Chapter. His involvement with both ELECTRI and NECA are well-known and include the McGraw Award, Lincoln Award, induction into the Academy of Electrical Contracting, membership on the ELECTRI Council, and the Political Leadership Council where he serves as PLC Chair.



**Todd Mikec** – Todd began his electrical apprenticeship in 1980 and became a journeyman wireman in 1985. His firm, Lighthouse Electric Company, was formed in 1984 by Anthony Mikec and his sons. The firm joined NECA's Western Pennsylvania chapter in 2001 and Todd became company president. He added the role of CEO in 2013. Todd was elected Western PA chapter president in 2011, governor in 2016, and has been a board member since 2005. Locally, he is a management trustee for pension, insurance and trust funds, a member of the local LMCC, and a former member of the Apprenticeship and Scholarship Committee. Nationally, he serves as the NECA District II Vice President, is a member of NECA's Executive Committee, a Political Leadership Council member, and a trustee for ELECTRI International. Todd has served on the Future Leaders Task Force and the Management Development Committee. He was installed as a Fellow in the Academy of Electrical Contracting in 2014.



# **ELECTRI** **INTERNATIONAL**

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## **WHAT HAPPENS WHEN REAL WORLD MEETS REAL TECHNOLOGY**

Interactive Displays Available in the Lobby

### **Electrical Mixed-Reality Demonstration - T&D Line Worker Safety Behavior**

Dr. Hasanzadeh from Purdue University, the recipient of a 2020 Early Career Award, is demonstrating immersive mixed-reality (Virtual+Augmented+Physical Reality) combined with wearable neuro-psychophysiological sensors used to examine the risk-taking behavior of T&D line workers.

By taking advantage of these technologies, this project investigated the role of the level of safety interventions and protection, time pressure and mental load on workers' situation awareness, and risk-compensatory behavior when completing an electrical task. The findings showed that efforts to improve safety and productivity through safety interventions are less effective than expected due to workers' risk compensation effect. The findings are expected to have immense translational importance in how the electrical construction industry approaches the control needed post safety interventions.

*To try the demo or learn more, please visit the Purdue University table.*

### **Trimble Product Offerings**

- XR10 Hololens with Trimble Connect for Hololens - Our Mixed Reality Platform allows the end user to view their 3D Model in the real-world environment. Through the XR10 Hololens, the end user can walk through the 3D model in the physical world to ensure proper installation of their systems, look for clashes with other trades, and ensure prefabricated items will fit properly.
- RTS 873 - The Robotic Total Station utilizes 3D or 2D models to layout hangers, stub ups, cable trays, floor boxes, equipment, etc. Instead of using tape measures and string lines, the RTS uses a handheld tablet with the model, guiding the end user to the exact location to ensure accurate layout and installation. The RTS increases the user's productivity and helps remove mistakes during layout.
- X7 3D Laser Scanner - The X7 Laser Scanner is used to create a 3D image of the facility, either inside or outside. That image is then used by the BIM/CAD departments to model their electrical systems and ensure there is no clash with other trades during installation. In addition, many clients are using this technology for QA/QC and prefabrication opportunities.

### **ELECTRI Student Outreach – Smartphones Meet VR**

ELECTRI wants to help students experience electrical contracting safely using their smartphones as the gateway to real-world projects. See for yourself how to turn any smartphone into a virtual reality viewer that's simple and fun. Get it, fold it, and look inside to explore 3D models of homes, buildings, and electrical systems. This VR experience is designed for all ages and definitely leaves a lasting impression that changes the way we think about electrical contracting.

## SURVEY LINKS

There are four survey links to access information for the ELECTRI Meetings.

1. Each year, ELECTRI funds two Early Career Awards – the Russell J Alessi ECA and the Thomas Glavinich ECA. The winning researchers' universities will each receive \$12,500 to assist in funding the research.

For your review, the following survey includes the proposals and videos from the four ECA finalists selected by the Program Review Committee. If you have any questions for the researchers, please submit them through the survey by Saturday, July 10<sup>th</sup>, 12 noon MT. We will present answers to all questions at our ELECTRI meeting on Monday, July 12<sup>th</sup>. If you are unable to attend the meeting, please include your email address in the survey and we will send the researcher's response directly to you.

[Review the ECA proposals here](#) or scan the QR code below



2. Early Career Voting Link – Voting ends at 8 PM MT on Monday, July 12<sup>th</sup>. Only official representatives to the ELECTRI Council or their designee may vote. If you represent two Council members, such as a chapter and a company, please remember to vote separately for each.

[Vote for the ECA here](#) or scan the QR code below



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3. The ELECTRI-sponsored NECA Student Chapter Electrical Contracting Innovation Challenge (ECIC) includes a competition for best video. Please watch the videos prepared by seven of our student chapters and vote for the ones that you find innovative and informative. The top three videos selected from this first round will be voted on by attendees at the NECA Convention in Nashville and will win cash prizes for their student chapters. All are welcome to vote.

[Watch and vote for the ECIC videos here](#) or scan the QR code below



4. Watch updates from the five research projects funded by the ELECTRI Council in January 2021.

[Watch the videos here](#) or scan the QR code below



# **ELECTRI** **INTERNATIONAL**

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