Protecting Our Industry. Preparing for Our Future.

2017 REPORT TO STAKEHOLDERS









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Dear Colleagues,

One of the most significant issues facing our electrical construction industry is the need to have a well-educated, well-prepared workforce. As so many of the boomer generation prepare to retire and move on to new lifestyles and new interests, does your company have a plan for enlisting and retaining qualified managers and supervisors?

Working with its ELECTRI Council members, ELECTRI International is concentrating on commissioning research projects and creating educational opportunities designed to help us, as contractors, become more productive and more profitable as we move towards the next decade of the 21st century.

For this year's ELECTRI Annual Report, we want to bring to your attention the initiatives that ELECTRI has in place to help our EC industry grow. At the same time, we want to give you the opportunity to hear directly from some of our contractors, industry partners, and faculty members who bring their expertise and recommendations to the table.

In some of those reports, you will hear about STEM – Science, Technology, Engineering, and Math. This is the focused curriculum to which many of our brightest students are turning as they get ready for careers, not only in construction but in many industries and professions that require STEM at their very core.

ELECTRI has had an outstanding year, programmatically and financially. As I complete my term of office as Chair of the ELECTRI Board of Trustees, I want to thank all of our Trustees and Council members for their advice and service to the Foundation.

Finally, I want to salute Russ Alessi, ELECTRI's President, who will be retiring at the end of 2017. Russ has guided the Foundation since 1990 and has played a significant role in expanding ELECTRI's portfolio from its initial focus on research to now include all of its educational and international efforts. We wish him well in his next adventure!

ELECTRI International is here to stay. It's **your** Foundation. Be proud of it. Be part of it.



"There will be no better lesson in these young students' lives than to plan and draw a project, then have to do it over to make it operate. Adding together the educational value and the fact teams contributed to a better life for the chosen community should leave a positive imprint on their careers."

MAX LANDON McCoy Electric, Portland, Oregon

The Talent Initiative

One of ELECTRI's best known and best appreciated achievements is its Talent Initiative.

Many students at America's finest colleges and universities have an opportunity to participate in annual competitions sponsored by ELECTRI International through their NECA Student Chapters. Each Student Chapter offers a roadmap – a way to focus and do something students otherwise would not have the opportunity to accomplish. Real life in real time.

Many college graduates, prepared or not, expect to move right into management positions. While all the construction specialties are struggling to get the top students directly from college, ELECTRI has taken a major leap to ensure its presence in the college world.

ELECTRI gets construction management and engineering students interested in EC construction opportunities and opens the door for them. The annual Green Energy Challenge Competition specifically addresses finding ways to improve the electrical environment. Working on ways to solve a problem grabs the students' attention. They also like the altruistic component of doing good for their community. Creating a Green Energy project helps them set themselves apart. It's a resume builder for STEM students and for all Student Chapter members.

Here's an example of how a community can build upon ELECTRI's Green Energy Challenge. The University of Toronto's NECA Student Chapter has about 20 members representing this multi-cultural institution. Two years ago for the Green Energy Challenge, the Student Chapter conducted an audit of Good Shepherd Ministries' electrical needs and potential improvements. Using the students' plan, local contractors banded together to implement the lighting and sensors installations, saving the Ministries thousands of dollars in electricity costs every month, and giving the university students a truly valuable experience.

EC contractors agree - students need to understand means, methods and materials. Contractors want new hires to hit the ground running. Construction management programs are starting to open students' eyes and get them prepared. Internships and project participation are key – offering electrical experience and building knowledge.





Many regard STEM as a fabulous opportunity with a fantastic long-term outlook. They appreciate ELECTRI's initiatives to bring the EC industry to the attention of faculty and students. They also see STEM programs as a way to help encourage women and minorities into construction specialties. One faculty member who conducts research for ELECTRI describes that university's female students as exceptional, despite the male-dominated culture.

Industry members and faculty mentors regard ELECTRI's Student Passport Initiative competition as a "close to perfect" program. It's powerful as a way to promote the EC industry. The Student Passport excites students as they learn how to harness technology with the concept of "giving back" to an underserved domestic or international community that desperately needs better access to electrical power. ELECTRI awards up to \$20,000 each year to help implement the best project, as selected by the Council. For 2017, ELECTRI has chosen to sponsor two Passport Initiatives, one at \$20,000 and the second place project at \$10,000. ELECTRI always puts its resources to work to make the EC industry stronger.

According to many ELECTRI Council members, any country intent on growing its economy and its GDP needs STEM graduates. Technology goes well beyond learning how to master an iPad. Technology is the use of new ways to get things done through math and engineering. Without a doubt, STEM topics are hard and, too often, college students take the path of least resistance. Getting a STEM degree takes a lot of work. Having hands-on experiences makes it all worthwhile.

ELECTRI is working hard to help the EC industry find ways to drive home to students and faculty that its companies are using new technologies and are more innovative.

2017 STUDENT PASSPORT PROJECTS

Street Lighting for Toltenco, Mexico City, University of Toronto NECA Student Chapter Sustainable Water Pumping Initiative, Roatan, Hondurus, The Pennsylvania State University NECA Student Chapter

2017 GREEN ENERGY CHALLENGE FINALISTS...

Iowa State NECA Student Chapter The University of Toronto NECA Student Chapter The University of Washington NECA Student Chapter

2017 GREEN ENERGY CHALLENGE COMPETITION JUDGES

Gerard Darville, Lutron Electronics Co., Inc.

Robert J. Turner, II, Turner Electric Service, Inc.

David Dean, Thomas & Betts Corporation

Tom Feissle, Southwire Company LLC

Keith Moffatt, Greenlee/A Textron Company

Michael Clifton,Sprig Electric Company Inc.

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Angie Hart, Rosendin Electric

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> **Dennis Quebe,** Chapel Electric Co., LLC

> > Adam Rude, ERMCO, Inc.

Wes Anderson, Anderson Electric

Jerry Hayes, United Electric Company

"Of course our industry faces challenges and that's where ELECTRI is so important. The research projects ELECTRI selects and commissions allow us to prepare or adapt for potential challenges that other less progressive industries might struggle to overcome."

JERRY HAYES United Electric, Atlanta, Georgia, ELECTRI Council Chairman

The Research Agenda

Every year, ELECTRI International's major expenditure is for its research agenda. Finding ways to help EC firms become better at managing their companies, and doing so more efficiently and profitably, has been the essence of ELECTRI since its founding in 1989.

ELECTRI research is serious. It is practical, not theoretical. The ELECTRI Council identifies what topics are of concern to the EC industry and to its partners and how these issues can be addressed. The Council examines each proposal carefully and decides which projects will show the best return on investment from ELECTRI's funds.

Research recently commissioned by ELECTRI concentrated on designing best practices to attract and retain project managers. In the opinion of the project's research team, the construction industry does not have a good record for investing in research and development and is slow to change. Investigators studying construction issues regard productivity in the construction world as stagnant for the past 50 years. ELECTRI researchers reported a direct correlation between industries and companies that invest in R & D and their success at building and retaining a quality workforce.

Once an ELECTRI International research project has been completed, the Foundation issues a report or white paper on the topic. Research materials are all available on the ELECTRI website. With additional financial support from ELECTRI, major projects that lend themselves to educational programs are offered directly to NECA Chapters and at the NECA Convention each year.

As we learn, we improve underpins every ELECTRI research initiative.







2017 RESEARCH GRANTS

Quality in Construction – Improving Productivity and Reducing Rework by Establishing a BIQ Program,

Lonny Simonian, California Polytechnic State University

An Electrical Contractor's Guide for Recommended Strategies to Address Unfair Payment Clauses,

Michael McLin, Maxim Consulting

Productivity Factors for Electrical Contractors, Awad Hanna, Hanna Consulting Group, Inc.

Supply Chain Disruption: A Research-Based Approach to Prove the Value of Subcontractor Procurement,

conducted pro bono by ELECTRI Council member MCA Inc.

Diversity in the Electrical Construction Industry, Ben Bigelow, Texas A&M University

2017 EARLY CAREER AWARDS

Augmented Reality for Electrical Construction Tasks, Steven Ayer,
Arizona State University

Marketing Electrical Apprenticeship Opportunities with Content Targeted Toward Recruiting Women, Heidi Wagner, University of Wisconsin









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International Outreach

The electrical construction industry is very territorial. Most contractors tend to work within a limited geographical range.

Yet, we know some would welcome the opportunity to extend business opportunities beyond our U.S. borders and find ways to develop new international relationships and to partner on projects for which firms from both countries would benefit.

The ELECTRI International Cross-Border Meeting is an opportunity for industry leaders to connect with colleagues from around the globe. They share ideas, make valuable international business connections, and observe the EC industry from a fresh point-of view. More than just networking, the Cross-Border experience is about building relationships and strengthening our industry at home and beyond. American contractors meet and learn from an impressive group of industry leaders who are working to make a difference in the electrical contracting industry in their own countries.

In several venues selected by ELECTRI for its annual Cross-Border Meeting, NECA Student Chapters have taken advantage of the local expertise available and have tied their Student Passport Initiative to ELECTRI's in-country contacts to make their projects that much more impactful.

When 53 ELECTRI Council members and guests gathered in Ambergris Caye, Belize, for the 2017 ELECTRI Cross-Border meeting, our contractors inspected the complete and operational photovoltaic array installed by the students for San Pedro Primary School.

ELECTRI International helps EC contractors take advantage of building new networks of like-minded owners/operators in other countries. At the same time, ELECTRI's international efforts bring new understanding and new respect about cultures and business practices cross-border.

During ELECTRI's Belize Cross Border Meeting, participants heard first-hand what local electrical contractors had to do – or "make do" to survive.

One attendee knew his company (Greenlee) could help make things better. He arranged to contribute a cable puller for contractors in San Pedro, Belize to use in their work. This will be the first cable puller on the island and will be shared among electrical contractors to increase efficiency and profitability for all. Another ELECTRI Council member arranged to have the cable puller delivered to Belize. Together, these two Council members noted "We can all take pride in ELECTRI for being the vehicle through which we can share our expertise and offer financial support to those underdeveloped countries. It was the right thing to do."







ELECTRI CROSS-BORDER MEETINGS

Ambergris Caye, Belize 2017 & 2010

Cartagena, Colombia 2016

> Merida, Mexico 2015

Havana, Cuba 2014

Quito, Ecuador 2013

Panama City, Panama 2012

Playa Conchal, Costa Rica 2011

> Roatan, Honduras 2009

San Salvador, El Salvador 2008

> Guadalajara, Mexico 2007

San Antonio, TX 2006













The 2017 ELECTRI Council

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- The Richard W. and Darlene Y. McBride Trust, Richard W. McBride*
- The Al and Margaret Wendt Trust, Albert G. Wendt*, d.

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• National Electrical Contractors Association*, John M. Grau

Manufacturers, Distributors, Utilities and Affiliates

• Schneider Electric / Square D, Neal Lyons

PROGRAM GUARANTOR - \$500,000 or more

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NECA Chapters and Affiliates

• Electrical Contractors Trust of Alameda County, Thomas F. Curran

Manufacturers, Distributors, Utilities and Affiliates

• The Okonite Company, Bruce Sellers

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- Western Pennsylvania Chapter NECA, Robert L. Bruce

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- Viewpoint Construction Software, Karl Rajotte

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Contractors

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- United Electric Company, Inc., Dan Walsh
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- Legrand North America, Steve Killius
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- Alterman, Inc., John C. Wright
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- Thompson Electric, Inc.
- Mike Tunge, Tunge Electric, Inc.

* denotes founding member of ELECTRI'21 COUNCIL (1989-1990)

** denotes first contributor

d. denotes deceased.

NECA Chapters & Partner Contributors

PLATINUM CHAPTER CENTURY CIRCLE

Chapter member fulfilling 15 years of commitments and making additional contributions

Oklahoma

DIAMOND CHAPTER CENTURY CIRCLE

\$100 per chapter member for each of five years after fulfilling the Keynote and Chapter Century Circle commitments.

Western New York State

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- Atlantic Coast
- Central Florida
- Eastern Oklahoma
- Florida West Coast
- Gulf Coast
- lowa
- Mahoning Valley
- North Louisiana

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- Northern Illinois
- Ohio/Michigan
- Quad-Cities
- Red River Valley
- Rochester New York
- San Mateo
- Southern Sierras
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- Detroit Electrical JATC
- Edison Electric Institute
- Finishing Contractors Association
- Foundation of the American Subcontractors Association
- Hartford Electricians JATC
- Hudson Valley Chapter NECA
- Inglett & Stubbs, LLC
- J. M. Electrical Company, Inc.
- L.L.D. Electric Co. (Hyslop Shannon Foundation)
- Mechanical Contracting Education and Research Foundation, MCAA
- Metro Electrical JATC, Portland, OR
- MYR Group, Inc.
- National Association of Electrical Distributors Education and Research Foundation
- National Insulation Association
- National Joint Apprenticeship & Training Committee, MD
- National Roofing Foundation, NRCA
- National Subcontractors Alliance
- National Utility Contractors Association
- New Horizons Foundation, SMACNA
- Northwest Line Constructors Chapter NECA
- Ohio/Michigan Chapter NECA • Oregon-Columbia Chapter NECA
- Phalcon LTD
- Plumbing-Heating-Cooling Contractors National
- Rhode Island and SE Massachusetts Chapter NECA
- Sacramento Area Electrical JATC
- San Joaquin Valley Chapter NECA • Santa Clara County Electrical JATC
- South Central Minnesota Electrical JATC

- Southwestern Line Constructors Chapter NECA
- St. Louis Chapter NECA
- Topeka Electrical JATC
- Washington, D.C. Electrical JATC
- Western Line Constructors Chapter NECA

THOMAS E. GLAVINICH **MEMORIAL FUND***

• Canadian Electrical Contractors Association

RUSSELL J. ALESSI EARLY CAREER SCHOLAR AWARD

- Allison Smith Company
- Alterman, Inc.
- Arizona Chapter NECA
- Atlanta Chapter NECA
- Bana Electric Corp
- Bruce & Merrilees Electric Company
- Central Indiana Chapter NECA
- Central Ohio Chapter NECA
- Chapel Electric
- Chewning and Wilmer
- Christenson Electric
- Thomas and Alana Curran
- Egan Company
- EC Trust of Alameda County
- Darrell Gossett
- Graybar
- Holmes Electric
- Lone Star Electric
- Los Angeles County Chapter NECA
- Miller Electric Company
- O'Connell Electrical Co.
- Oneida Electrical Contractors, Inc.
- Penn-Del-Jersey Chapter NECA
- Red Top Electric
- Sidney Electric
- South Texas Chapter NECA
- Southern Colorado Chapter NECA
- United Electric
- United Electric Co.
- VEC, Inc.

EMERSON HAMILTON SCHOLARSHIP FUND*

- Alaska Chapter NECA
- Cascade Chapter NECA
- Edward G. Sawyer Company, Inc.
- Holmes Electric Company • Max N. Landon, McCoy Electric
- Long Island Chapter NECA
- Miller Electric Construction Inc. • Oregon-Columbia Chapter NECA
- Oregon Pacific-Cascade Chapter NECA

- Patraba Electrical Systems
- Puget Sound Chapter NECA
- Schultheis/TSB, Inc.
- Sidney Electric Company
- Southern Contracting Company
- Southwest Washington Chapter NECA
- Sprig Electric Company, Inc.
- VEC, Inc.
- Wisconsin Chapter NECA

TRANSMISSION & DISTRIBUTION ENTERPRISE*

- Alterman, Inc.
- American Line Builders Chapter NECA
- Cooper Crouse-Hinds
- Cooper Lighting • E2E Summit
- Eaton Corporation ERICO
- Lighthouse Electrical Group • M. J. Electric, LLC
- MCA, Inc.
- McCormick Systems, Inc.
- Michels Corporation
- Miller Electric Construction Inc.
- Milwaukee Tool • Missouri Valley Line Constructors NECA
- Mona Electric Group, Inc.
- Northeastern Line Constructors NECA
- Walter T. Parkes, O'Connell Electric • Patraba Electrical Systems
- Potelco, Inc.
- Schultheis/TSB, Inc.
- Southeastern Line Constructors Chapter NECA
- Sprig Electric Company, Inc. • Thomas & Betts Corporation
- Werner Company
- Western Line Constructors Chapter NECA

CHRIS SCHOOLCRAFT MEMORIAL **EDUCATION FUND***

- Boggs Electric Company
- Wayne Brinkmeyer, Britain Electric Company
- Robert Corbo, Corbo Electric Company
- Francis J. "Bud" Hoch, Industrial Electric Company
- L & O Electric
- North Texas Chapter NECA • Northeastern Line Constructors Chapter NECA
- Oklahoma Chapter NECA

• Kansas Chapter NECA

- J. T. Osborn, NECA
- Shawver and Son, Inc. • The Superior Group

*Contributions designated specifically for a special fund or project This report recognizes commitments through August 2017

Statements of Financial Position

		2016			
	Unrestricted	Temporarily Restricted	Permanently Restricted	/ Total	2015 Total
REVENUE AND SUPPORT					
Contributions	\$ —	\$ 875,492	\$ 27,915	\$ 903,407	\$ 1,030,934
Net recovery on uncollectible pledges		4,476		4,476	4,110
Operating investment return and appropriation	537,318	1,049,686		1,587,004	771,786
Contributions from affiliate	476,024			476,024	484,438
Other income	34,889			34,889	30,264
Sales and publications revenue	9,052			9,052	16,552
Net assets released from restriction:					
satisfaction of purpose restriction	396,123	(396,123)			
Total revenue and support	1,453,406	1,533,531	27,915	3,014,852	2,338,084
EXPENSES					
Program services					
Project development	794,915			794,915	787,811
Product development	190,410			190,410	193,775
Disaster relief	4,810			4,810	4,894
Total program services	990,135	_	_	990,135	986,480
Supporting services					
General and administrative	478,977			478,977	483,178
Fund raising	85,684			85,684	94,157
Total supporting services	564,661	_	_	564,661	577,335
Total expenses	1,554,796	_	_	1,554,796	1,563,815
Change in net assets from operations	(101,390)	1,533,531	27,915	1,460,056	774,269
Endowment return, net of appropriation	(338,362)			(338,362)	(1,081,419)
Change in value of split-interest agreements	. , ,	(75,999)	(1,569)	(77,568)	(23,989)
CHANGE IN NET ASSETS	(439,752)	1,457,532	26,346	1,044,126	(331,139)
Net assets, beginning of year	(9,834,948)	12,312,025	19,093,248	21,570,325	21,901,464
NET ASSETS, END OF YEAR	(10,274,700)	\$ 13,769,557	\$ 19,119,594	\$ 22,614,451	\$ 21,570,325

	2016	2015
ASSETS		
Cash and cash equivalents	\$ 1,529,715	\$ 921,273
Due from affiliate	29,478	63,957
Accrued interest receivable	26,799	25,383
Investments	15,853,041	15,107,893
Assets held under charitable trusts	1,081,951	1,080,827
Promises to give	4,493,679	4,692,512
TOTAL ASSETS	\$23,014,663	\$21,891,845
Liabilities Accounts Payable Liability under split-interest agreements	\$ 17,500 382,712	\$ 17,500 304,020
Accounts Payable		,
Accounts Payable Liability under split-interest agreements Total liabilities	382,712	304,020
Accounts Payable Liability under split-interest agreements Total liabilities	382,712	304,020
Accounts Payable Liability under split-interest agreements Total liabilities Net assets	382,712 400,212	304,020 321,520
Accounts Payable Liability under split-interest agreements Total liabilities Net assets Unrestricted	382,712 400,212 (10,274,700)	304,020 321,520 (9,834,948) 12,312,025
Accounts Payable Liability under split-interest agreements Total liabilities Net assets Unrestricted Temporarily restricted	382,712 400,212 (10,274,700) 13,769,557	304,020 321,520 (9,834,948)

A full copy of the ELECTRI International audited Financial Statement including note pages can be obtained from the ELECTRI office (301) 215-4538.







Statements of Cash Flows

Year ended December 31	2016	2015
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in net assets	\$ 1,044,126	\$ (331,139)
Adjustments to reconcile change in net assets to net cash		
provided by operating activities:		
Net (gain) on investments	(850,329)	914,305
Change in value of split-interest agreements	77,568	23,989
(Recovery) loss on uncollectible pledges	(4,476)	(4,110)
Endowment contributions	(27,915)	(13,680)
Changes in assets and liabilities:		
Due from affiliate	34,479	(15,030)
Accrued interest recievable	(1,416)	3,436
Promises to give	144,619	(23,693)
Liability under split-interest agreements	76,007	77,355
Total adjustments	(551,463)	962,575
Net cash provided by operating activities	492,663	631,436
Purchases of investments Proceeds from sale or maturity of investments	(10,061,354) 10,166,535	(2,330,329) 1,448,579
Net cash used in investing activities	105,181	(881,750)
Endowment contributions received Payments on split-intereset agreement obligations	86,605	
	(76,007)	124,035 (77,355)
Net cash provided by financing activities	(76,007)	(77,355)
Net cash provided by financing activities		
	(76,007)	(77,355)
Net cash provided by financing activities NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS Cash and cash equivalents, beginning of year	(76,007) 10,598	(77,355) 46,680
NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS	(76,007) 10,598 608,442	(77,355) 46,680 (203,634)

A full copy of the ELECTRI International audited Financial Statement including note pages can be obtained from the ELECTRI office (301) 215-4538.

2017 INVESTMENT COMMITTEE

Rex Ferry Chairman VEC, Inc

Russell J. Alessi Committee Liaison ELECTRI International **Mark Huston** Lone Star Electric

John M. Grau
Ex officio
National Electrical
Contractors Association

Jerry Hayes Ex officio United Electric Company

Earl C. Restine Jr.Fuller Electric Corp.

Traci Pickus

Designated Secretary

National Electrical

Contractors Association

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Russ Borden
Tri-City Electric

Darrell Gossett ERMCO, Inc.

Mark Huston
Lone Star Electric

Scott Bringmann Alcan Electric and Engineering **Duane Hendricks** *Egan Industries*

Greg LongLong Electric

Andrew Berg
San Diego County NECA
Chapter

Wally BudgellRobertson Bright

Greg StewartThe Superior Group

Don Campbell Southern Nevada NECA Chapter

Lindsey Miller Milwaukee Tool

Nancy Lindsey Thomas and Betts

Andy Wasa Focus Investments

Tammy Livers *Graybar Electric*

Sonja Rheaume Christenson Electric

> **Jerry Hayes** United Electric

Russel J. Alessi ELECTRI International

Joey Shorter ELECTRI International

2017 AUDIT COMMITTEE

Russell J. Alessi Committee Liaison ELECTRI International

Nicolaus Feldmann Eldor Contracting Company Clayton M. Scharff Chairman Sachs Electric Company

David Long *Miller Electric Company*

Traci Pickus

Designated Secretary

National Electrical

Contractors Association

ELECTRI E INTERNATIONAL

THE FOUNDATION FOR ELECTRICAL CONSTRUCTION INC.

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The vision of ELECTRI International is to be a world-recognized, independent organization that makes use of the collective intellect and philanthropic spirit of industry leaders to provide unbiased, cutting-edge information for the electrical construction industry.

ELECTRI International's mission is to use its resources to commission and disseminate collaborative and innovative research, education, and technology solutions that advance the future growth and prosperity of the electrical construction industry.